

OFFICE OF THE SUPERINTENDENT

Millburn Public Schools

ACTION ITEM

May 17, 2010

To: Board of Education Members

From: Ellen E. Mauer, PhD

Subject: Publisher for 2010-11

Proposed Action by the Board of Education

Approve Daily Herald for the district publisher of legal notices.

Background

Each year, we are to re-approve a publisher for legal notices we are required to post. I was asked to gather more information on this specifically from the News Sun for comparison. Below is what I found:

- News Sun-I called and spoke to Kimery Franzen. She told me that for legal notices, the charge was \$1.18 per line and the price was non-negotiable.
- Daily Herald-I called and spoke to Holly Bratanick. She told me their charge was \$1.00 per line, but that they would match any lower pricing and she would extend a special offer of .75 cents per line for next year.

If the BOE still prefers the News Sun, we can do that, but the Daily Herald was the more inexpensive one.